

AMADOU THIAM
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Professional Experience

2017: VARIOUS coordination tasks for potential investors and visitors to Senegal, including a facilitation for Duke University Corporate Education and BankSETA African Expansion group of 20 Southern African bankers to Senegal with top level exchanges with Economists, Professors and local Bankers.

2017: Associate Global Educator of Duke University Corporate Education

2015 to Present: Managing Director Senegal Tourist Board in New York, in charge of tourism promotion in North America. With official duties as First Counselor at Washington DC Embassy and United Nations Mission in NYC.

2013 to 2015: Various Events, Interpretation, Translation and facilitation of investments throughout Africa, Europe, North America and Japan.

2013: Organization and coordination of Senegal's official participation to the 42nd annual celebration of «Internacional Semana de la Huerta y El Mar» at Los Alcazares, Murcia, in Spain. More than 350.000 visitors from 54 different nationalities were able to appreciate Senegal's culture and handicrafts.

- Madeinsenegal.com was launched online to promote Senegal's products.

2012: Benefit event and concert «4 Hours of Happiness» produced for children living with a handicap, homeless children at «Empire des Enfants». Various artists and NGOs participated to this event.

- Housing Expo for the Senegalese living abroad (France and Belgium).
- Consultant to Citizen Media Group (Anglophone Channel)

2011: Facilitation for Globacom's submarine cable license in Senegal. Globacom is Nigeria's 2nd telecom operator. Glo's entire project from London to Lagos is \$700 million investment.

- Creation of Dakarmatin.com (Senegal's first economic news website)
- Creation of Famosa Senegal for the production and exportation of melons. Famosa is a subsidiary of Agricola Famosa of Brazil, the world's Number 1 exporter of melons.

2010: Nominated Chairman of the Board of Helpyourplanet.org, a French ecology oriented foundation

- Produced for the U.S. Dept. of State and Dept. of Defense and IMG International, the largest musical event ever to take place in Senegal, for the promotion of Peace. More than 70,000 people attended the Peace, Tolerance and Understanding concert at the L.S. Senghor stadium. First part of project included taking Senegalese artists to New York and Washington D.C. for visits to religious temples and conferences at universities on the topic of religious tolerance.

2009: Coordination of Senegal government's participation to Indiana Black Expo and Atlanta Black Arts Festival (750,000 visitors)

- Joined the Senegalese delegation to the Kingdom of Morocco's invitation to the Casablanca International Book and Edition Fair

2008: Coordination and organization of the official Prince Georges County (Maryland) Visit to Senegal

- Facilitation of a large scale agricultural project of several hundred acres of melon for exportation to Europe with a Spanish firm, AFROMANCHA
- Creation of Expanding Senegal, for the training of young Senegalese in the metallurgic industry

2007: Senegal's Tourism Expo in Atlanta and New York, producer

- Orange VIP Launch Event, Consultant
- Participation in Indiana Black Expo, producer
- African Gender Awards with President Paul Kagame, event coordinator
- Organization of the Senegalese Housing Exhibit in France, producer
- Participation Atlanta National Black Arts Festival, producer

2006: Sonatel Awards, event coordinator

- Senegalese Housing Exhibit in Spain, producer

2005: African Gender Awards with Presidents Wade and Thabo Mbeki, event coordinator

2004: Organization of various art exhibits in Senegal for plastic artists, producer

2002: Founding in Dakar of SIPA: International Company for the Promotion of the Arts and Industry of Senegal. SIPA organized the Senegalese Caravan of 100 people to the 2002 World Cup Football in ASIA (Japan and Korea). The group was composed of the National Ballet of Senegal, artisans and various artists. This was organized in collaboration with the Ministries of Tourism, Culture, Handicrafts, Industry and Sports

2000: Founding of African Capital Group in Dakar and Los Angeles to promote business investments between African economic operators and American, European and Asian investors. ACG also produces and promotes cultural exchange programs and music events

1999: Nominated First Vice-President Foreign Affairs Commission at the Senegalese Senate

- Member of the Board of Directors of BHS, Inc (Behavioral Health Services) in Los Angeles for 3 years; BHS has 13 rehabilitation hospitals throughout California

Facilitation for **HRH Prince Al Waleed Bin Talal's** visit and meetings with South African Business leaders in Sun City, South Africa

1998: Elected Senator of the Republic of Senegal, representing the Senegalese Diaspora: USA, ASIA, Middle East

1991-1999: Negotiations Director for Professional Consultation Services in Los Angeles, including claims settlements with large insurance companies

1985-1990: California Travel Consultant, specializing on marketing incentive and convention travel

1980- 1984: Sales and Promotion Director for Senegalese Tourism office in New York

Education

2000-2001: Diplomacy and Strategic studies at CEDS Paris, Dakar Center, Master's Program

1995-1998: American Literature at California State University at Northridge, Los Angeles, Bachelors

1980-1984: Marketing Management at Bernard Baruch College in New York, Bachelor's Program

1977-1979: Business Administration at Manhattan Community College, Associate of Arts

Associative Memberships

- American Actors Union (Screen Actors Guild)
- American Association of Black Professionals
- American Chamber of Commerce in Dakar
- President: of Senegalese Pool Players Federation from 2006 to 2012

Personal Achievements

2018: Upcoming publication of a novel "The Other Side of the Sun"

2009 to 2014: Published two books authored by M. Makhtar THIAM

1. Islam and Practices of the Muslim Cult
2. The Long March of Religion, from Abraham to Mohamed

1997-2008: From 1997 to 2008, creation of various websites

- ✓ Discoversenegal.com (tourism and general information)
- ✓ Exploresenegal.com (tourism and general business information)
- ✓ Niokolokoba.com (ecotourism and national parks)
- ✓ Madeinsenegal.com
- ✓ Dakarmatin.com (news)

Voice over for several movies and series: Tarzan, Babe, A Pig in the City, Mohamed Ali, Congo, the "X Files" and more

Voice on two of Stevie Wonder's songs: "Send one your love" and "A seed is a star" in the album "The Secret life of Plants"

2006: Elected President of the National Federation of Pool Players in Senegal

2005: Board Member of the Senegalese Association of Franchising

2002: Publishing of books and organization of art exhibits

2001: Board Member of One Wish Foundation with Chapters in Los Angeles and Tokyo

1997: Creation of the first website on Senegal with economic, tourist and cultural information, discoversenegal.com

Languages:

- Very fluent in French, English, Spanish and Wolof.
- Limited knowledge of Portuguese, Japanese and Russian.

Special note:

- Extensive travel throughout North, Central and South America, Africa. Europe and Asia, as well.
- Business profile available on LinkedIn (30,000 + followers)
- Upcoming publication in Fall of 2018 of a fictional work “The other side of the sun”.

Additional references available upon request